

A 2016 wrap-up with some hints at what's to come!

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Greetings from Hegger-Land!

Here we are at what is essentially the end of October and 2016 is almost toast, can you believe it? The past 10 months have been a very exciting, challenging and rewarding time for me and, since this is the last newsletter you'll be getting from me until the new year, I'm using this as an opportunity to wrap up the old and get on with what lays ahead!

October has been so busy for me, which has at times been strenuous, other times joyous and given me the opportunity to work with some wonderful people. All this month I have been getting the word out about something very near and dear to me, Send A Little Love.





The banner features a pink background with various heart-themed graphics. At the top left, the text "Send A Little Love" is written in a large, decorative font. To the right, a pink arrow points to the text "For Breast Cancer Awareness Month". Below this, the website "romancehasaheart.org" is listed, followed by the details: "OVER 100 AUTHORS", "MORE THAN 250 TITLES", "ACROSS A WIDE VARIETY OF GENRES", and "OPEN FOR ALL OF OCTOBER". A heart-shaped graphic on the left contains the text "OCTOBER 2016". On the right, there is a large heart containing a pink ribbon and a circular logo with the letters "S A L". The bottom right corner features the signature "Sarah Hegger Romance Writer".

Send A Little
Love

For Breast Cancer
Awareness Month

romancehasaheart.org

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OCTOBER
2016

SH
Sarah Hegger
Romance Writer

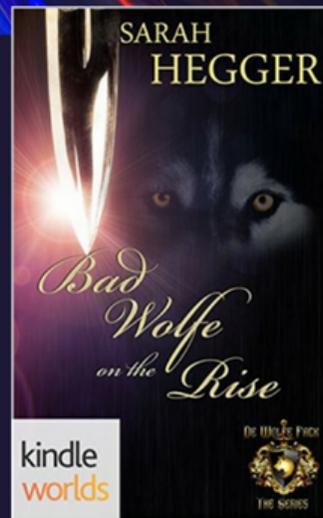
In honor of Breast Cancer Awareness Month, hundreds of romance writers donated several thousand books, which can be sent with the click of a button by visiting romancehasaheart.org. If you know someone whose life has been affected by Breast Cancer, and you'd like to let them know you've got them in your thoughts, please join the #SendALittleLove project, visit our website and order a book just for them, and it will cost you absolutely nothing!

the first
NOVELLA
by Sarah Hegger

World of de Wolfe Pack
—
BAD WOLFE
on the Rise

In a battle for possession of the time-traveling sword, Oliver and Laura find themselves propelled back into the past. Now Laura must fight not only to find her way home, but to keep Oliver from taking a life.

Together, their simmering chemistry ignites, and the distance between them and happily ever after spans 800 years.



kindle worlds

The other cause of much excitement for me this month is “The Parlor” on October 30th. I am the organizer of a Facebook group called [The New to Me Readers Challenge](#). We ask that our members pledge to read at least one new-to-them author, or as many as they’d like, over the course of year. This is a very reader-focused group, but once a month, we host a “Parlor” event where we invite an author to have an informal chat with group members on Facebook. This month we’re changing things up by having a multitude of authors who have written novellas as part of Kathryn Le Veque’s World of De Wolfe Pack (Kindle Worlds), of which I am one. And all of us will be doing live Facebook readings and then answering questions!

If you haven’t yet, I hope you’ll take minute to glance at my contribution, [Bad Wolfe on the Rise](#), which is also my very first novella.

Finally, October means all things HALLOWEEN! I’ll be the first to admit that I am the worst ambassador for this beloved time of year, because I never celebrated it as a child (I grew up in South Africa) but years ago when we first moved to North America (Canada more precisely) I, of course, began the Halloween tradition with my two girls. I think it’s a wonderful holiday but I myself am a total scaredy-cat and the spooky stuff is just not for me – I refuse to watch scary

movies and I shield my eyes from the ghosts, goblins and boogie-men out there. Furthermore, as you may or may not know, I'm actually not even really an "Autumn person" which I know is a sacrilege to say in certain circles. I love the Summertime, and I even wrote about it recently on my blog.

This year I had the opportunity to go to Romantic Times in Las Vegas (where the idea for the New 2 Me Reading Challenge was born) as well as the RWA Conference in beautiful San Diego. I released 2 new books, Nobody's Princess in my contemporary Willow Park Romance series, and in historical, Conquering William, #3 Sir Arthur's Legacy. I also wrote the above-mentioned novella, started working on a NEW contemporary series and, last but certainly not least, got a new puppy who I am in love with!

December will see the release of Roger's Bride, #4 Sir Arthur's Legacy, and I have also just completed the fifth and final book in the series, Releasing Henry.

Below you'll find the Roger's Bride cover, as well as the cover and blurb for Positively Pippa, that new contemporary I mentioned, which has a planned release of Summer 2017.

And speaking of Roger's Bride, I am offering ARCS in exchange for an honest review. If you are prepared to read and review drop me a line at sarah@sarahhegger.com and let me know.

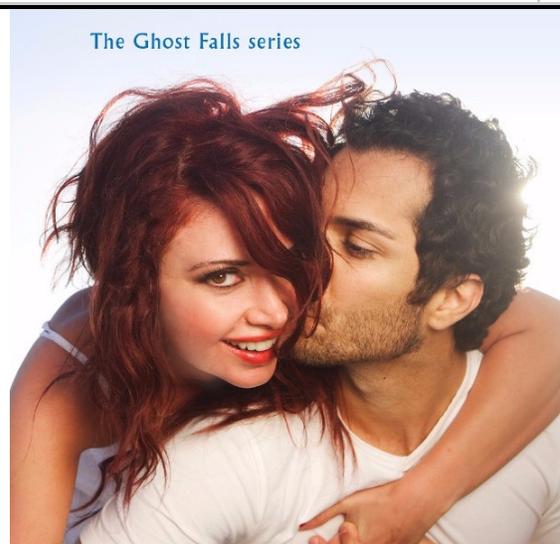
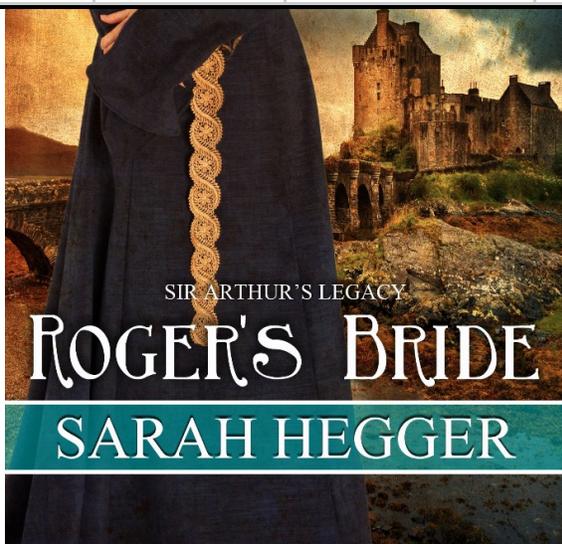


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Past Issues

Translate



From author Sarah Hegger comes an exciting new series set in small-town Utah, where secrets don't keep for long—and love turns up in the most unexpected places.

For Pippa Turner there's only one place to go when her life self-destructs on national TV—home to Ghost Falls, and her heavily perfumed, overly dramatic, but supremely loving grandmother, Philomene. If anyone will understand how Pippa's hit makeover show was sabotaged by her vengeful ex, it's Phi. But she's not

the only one who's happy to see her—and Pippa can't help but wonder if Matt Evans, her gorgeous high-school crush turned Phi's contractor, is game for a steamy close-up...

Matt owes his whole career to Phi and her constant demands to embellish the gothically ridiculous house he built for her. Getting to see red-headed, red-hot Pippa is a bonus, especially now that she's no longer the troublesome teenager he remembers. He's willing to stay behind the scenes while she gives her own life a much-needed makeover, but not forever. As far as he's concerned, their connection is too electric to ignore. And the chance to build something lasting between them—before she can high-tail it back to Hollywood—is going to the top of his to-do list...

I wish you all a Halloween full of lots of treats (and tricks if you're into that sort of thing!) and a wonderful holiday season! As always, feel free to contact me by e-mail with any questions or comments, or even if you'd like to chat , and I would appreciate it if you would follow me on social media as well.

XOXO

Sarah



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